

GEO-Sense Footfall Headline Report

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November 2022

116,841

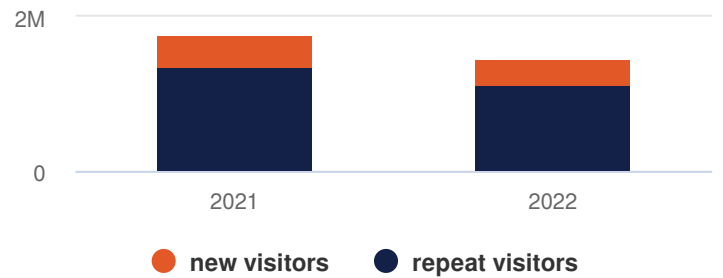
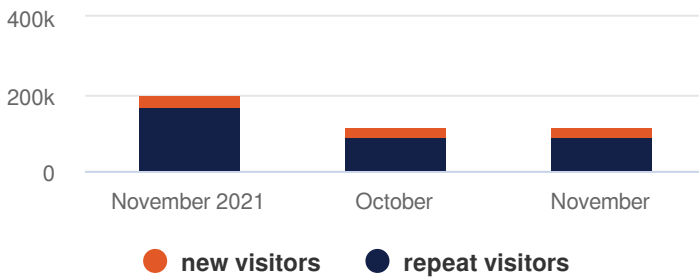
Total visits this period

Footfall is
0%
up based
on last
month

3,895

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **0%** increase
- The total number of visitors was **116,841** of which **87,825** (75%) have visited previously and **29,016** (25%) were new
- The average number of visitors per day has decrease by **-12%** based on the year to date average
- Footfall for the year to date has increased by **-21%** (-309,302) based on the same period last year
- The busiest zone during November was the **High Street(4)** with **56,316** visitors, **48%** of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 26th** with **5,390**, **5%** of the total of which **887** (16%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **197** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>