

GEO-Sense Footfall Headline Report

Leighton Buzzard

August 2022

125,650

Total visits this period

Footfall is
-6%
down
based on
last month

4,053

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-6%** decrease
- The total number of visitors was **125,650** of which **100,859** (80%) have visited previously and **24,791** (20%) were new
- The average number of visitors per day has decrease by **-13%** based on the year to date average
- Footfall for the year to date has increased by **-19%** (-213,998) based on the same period last year
- The busiest zone during August was the **High Street(4)** with **63,687** visitors, **51%** of the total venue visitors

Busiest Days

- The busiest day this month was **Tuesday 9th** with **8,245**, 7% of the total of which **1,732** (21%) were new visitors
- During this day the busiest time was between **17:00 and 18:00**
- Average Dwell for the day was **210** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>