

GEO-Sense Footfall Headline Report

Leighton Buzzard

June 2022

129,165

Total visits this period

Footfall is
-12%
down
based on
last month

4,306

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-12%** decrease
- The total number of visitors was **129,165** of which **93,286** (72%) have visited previously and **35,879** (28%) were new
- The average number of visitors per day has decrease by **-11%** based on the year to date average
- Footfall for the year to date has increased by **-19%** (-157,019) based on the same period last year
- The busiest zone during June was the **High Street(4)** with **63,543** visitors, **49%** of the total venue visitors

Busiest Days

- The busiest day this month was **Tuesday 14th** with **6,413**, **5%** of the total of which **1,038** (16%) were new visitors
- During this day the busiest time was between **11:00 and 12:00**
- Average Dwell for the day was **200** minutes

Intelli-Sense Analytics

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