

GEO-Sense Footfall Headline Report

Leighton Buzzard

May 2022

146,482

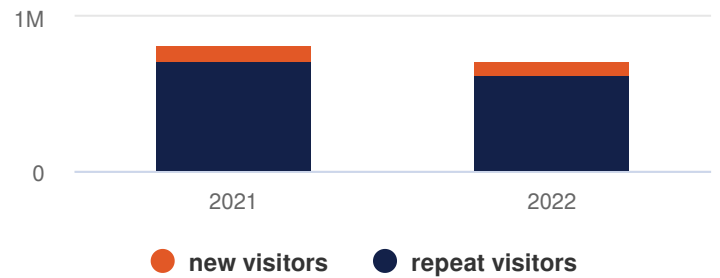
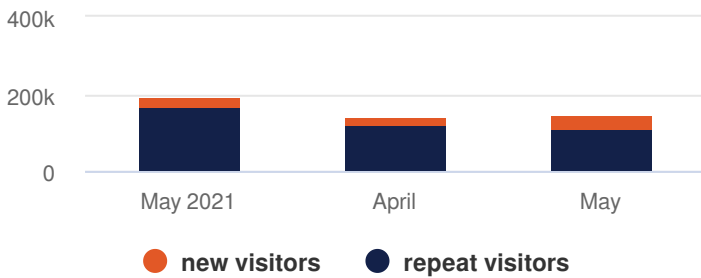
Total visits this period

Footfall is
4%
up based
on last
month

4,725

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **4%** increase
- The total number of visitors was **146,482** of which **108,226** (74%) have visited previously and **38,256** (26%) were new
- The average number of visitors per day has decrease by **-3%** based on the year to date average
- Footfall for the year to date has increased by **-14%** (-101,428) based on the same period last year
- The busiest zone during May was the **High Street(4)** with **72,166** visitors, **49%** of the total venue visitors

Busiest Days

- The busiest day this month was **Tuesday 3rd** with **7,045**, **5%** of the total of which **1,203** (17%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **184** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>