

GEO-Sense Footfall Headline Report

Leighton Buzzard

January 2021

85298

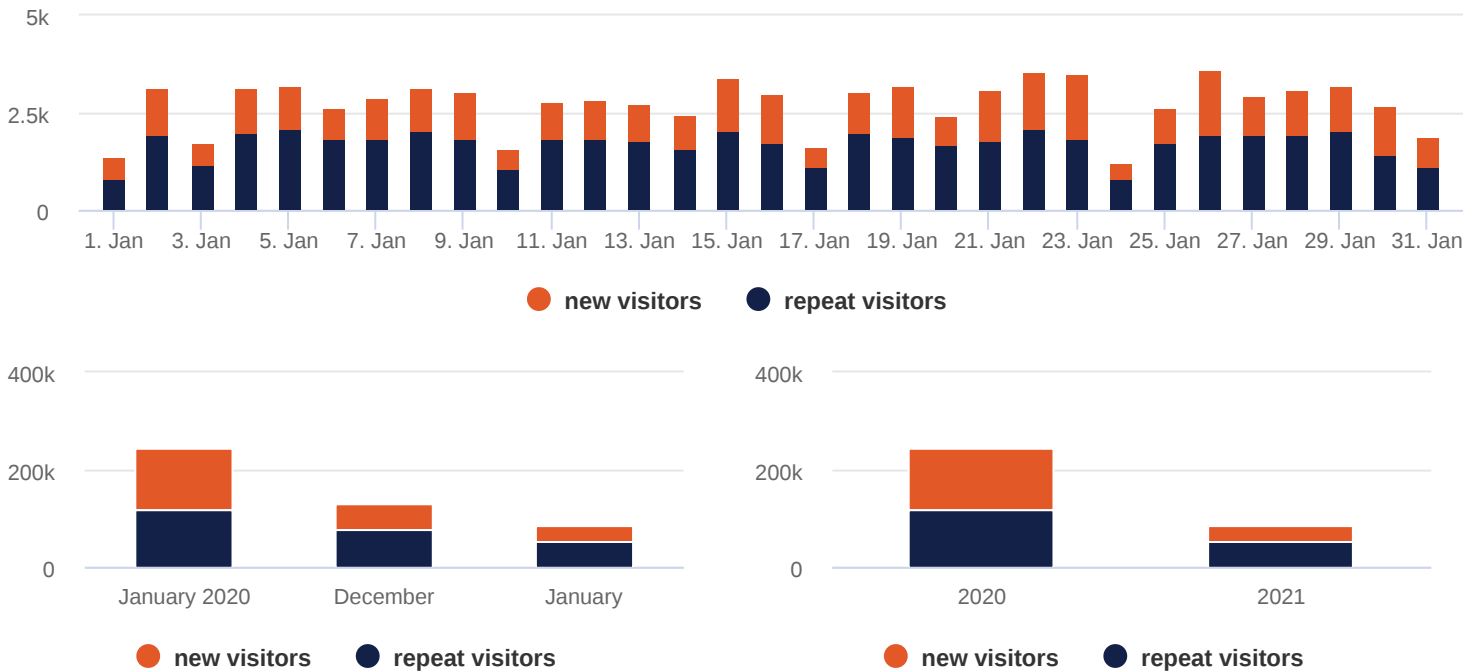
Total visits this period

footfall is
-34.72%
down based
on last
month

2752

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-34.72%** increase
- The total number of visitors was **85298** of which **52812** (62%) have visited previously and **32486** (38%) were new
- The average number of visitors per day has increased by **0%** based on the year to date average
- Footfall for the year to date has decreased by **-188.81%** (-161049) based on the same period last year
- The busiest zone during January was the **Lake Street(6)** with **43197** visitors, **50.64%** of the total venue visitors

Busiest Days

- The busiest day this month was **Tuesday 26th** with **3612**, **4%** of the total of which **1689** (47%) were new visitors
- During this day the busiest time was between **11:00 and 12:00**
- Average Dwell for the day was **184** minutes

Intelli-Sense Analytics

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