



The White House, Hockliffe Street, Leighton Buzzard, Bedfordshire LU7 1HD
T: 01525 63192 F: 01525 853073
E: info@leightonlinslade-tc.gov.uk W: www.leightonlinslade-tc.gov.uk

PRESS RELEASE

BEST DRESSED SHOP WINDOW COMPETITION WINNERS ANNOUNCED

Independent shops within the town centre were invited to take part in the Best Dressed Shop Window competition for which judging took place on Sunday 13th December. The judging panel consisted of The Mayor, a representative from the Rotary Club of Leighton-Linslade and the senior carnival princess. The judging panel commended the variety and high quality of entries received which was reflected in good scores throughout.

Shops were awarded marks for their use of products displayed within the windows, the incorporation of a winter theme and the percentage of their shopfront incorporated within the display. A final set of marks was also awarded to the impact which the display had on passers-by.

Scoring highly throughout, the judges awarded first place to Happydashery, second place to Wilde Flower Boutique and third place to Selections.

Upon hearing their winning news, Carrie & Sarah from Happydashery said *"We are absolutely over the moon to have won the competition for the Best Dressed Shop Window. We love being on the High Street and a part of this lovely and supportive community. We knew we wanted to go as Christmassy as we could this year after being closed for so long. We were lucky enough to be able to work with Lettered By Annie who helped us to bring our ideas to life on the window with her beautiful lettering. Huge thanks to Leighton-Linslade Town Council for running this competition, it was such a great idea and good fun to get involved!"*

The Best Dressed Shop Window competition was organised by Leighton-Linslade Town Council as part of the Town Centre 'Welcome Back' campaign following the initial national lockdown earlier this year. It also coincided with the re-opening of shops following the November lockdown.

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Author: LLTC

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