

GEO-Sense Footfall Headline Report

Leighton Buzzard

September 2020

178599

Total visits this period

footfall is
-10.23%
down based
on last
month

5953

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-10.23%** increase
- The total number of visitors was **178599** of which **105104** (59%) have visited previously and **73495** (41%) were new
- The average number of visitors per day has decreased by **-0.92%** based on the year to date average
- Footfall for the year to date has increased by **100%** (1607691) based on the same period last year
- The busiest zone during September was the **Lake Street(6)** with **88442** visitors, **49.52%** of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 5th** with **8411**, **5%** of the total of which **4389** (52%) were new visitors
- During this day the busiest time was between **11:00 and 12:00**
- Average Dwell for the day was **17** minutes

Intelli-Sense Analytics

powered by GEO-Sense

www.geo-sense.co.uk

www.geo-sense.co.uk

