

# GEO-Sense Footfall Headline Report

## Leighton Buzzard

## October 2020

### 153133

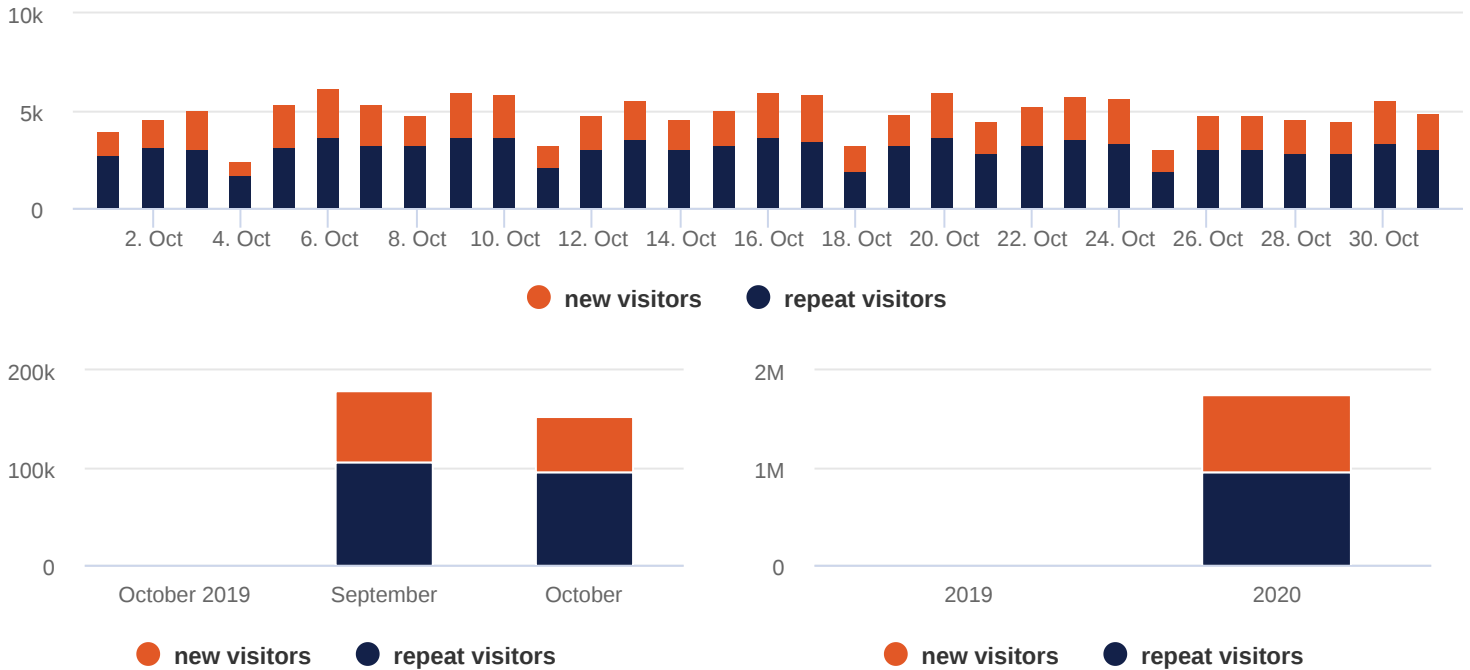
Total visits this period

footfall is  
**-14.26%**  
down based  
on last  
month

### 4940

Average visitors per day

### Overall footfall statistics



### Headlines

- The change in footfall compared to the previous month is a **-14.26%** increase
- The total number of visitors was **153133** of which **95905** (63%) have visited previously and **57228** (37%) were new
- The average number of visitors per day has decreased by **-17.71%** based on the year to date average
- Footfall for the year to date has increased by **100%** (1760824) based on the same period last year
- The busiest zone during October was the **Lake Street(6)** with **78569** visitors, **51.31%** of the total venue visitors

### Busiest Days

- The busiest day this month was **Tuesday 6th** with **6272**, 4% of the total of which **2552** (41%) were new visitors
- During this day the busiest time was between **10:00 and 11:00**
- Average Dwell for the day was **19** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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