

GEO-Sense Footfall Headline Report

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January 2020

246347

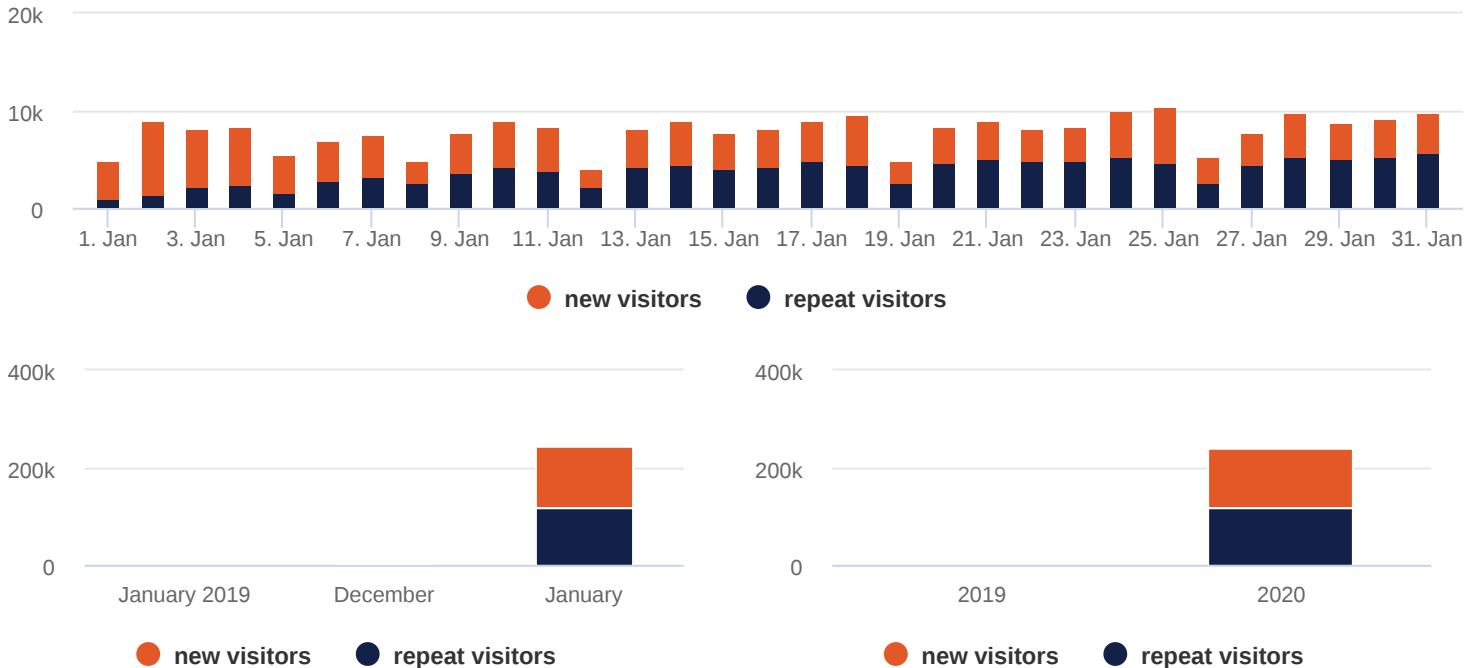
Total visits this period

footfall is
5428.43%
up based on last
month

7947

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **5428.43%** increase
- The total number of visitors was **246347** of which **118692** (48%) have visited previously and **127655** (52%) were new
- The average number of visitors per day has increased by **0%** based on the year to date average
- Footfall for the year to date has increased by **100%** (246347) based on the same period last year
- The busiest zone during January was the **High Street(4)** with **128933** visitors, **52.34%** of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 25th** with **10352**, **4%** of the total of which **5709** (55%) were new visitors
- During this day the busiest time was between **11:00 and 12:00**
- Average Dwell for the day was **20** minutes

Intelli-Sense Analytics

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